

Finance for Non-Financial Managers

Course Overview

Financial awareness is not an optional nowadays for all organizations' levels. Every business has been established to yield a return back to the investors investments. The business is the tool but the financial return is the target, so the management at all level should maintain a certain degree of awareness of how to deal with the financial reports. And also how to read the financials.

Course Outline

- The four types of financial statement
 - 1- Statement of financial position (The Balance Sheet)
 - The Basic Accounting Equation
 - Elements of Balance Sheet
 - Using the Balance Sheet Effectively
 - 2- Income Statement (Profit And Loss Accounting)
 - Elements of Profit & Loss Statement
 - Using Profit & Loss Effectively
 - Measuring Profitability
 - 3- Cash Flow Statement
 - Elements of Cash Flow Statement
 - Operating Activities
 - Investing Activities
 - Financing Activities
 - Using the Cash Flow Statement Effectively
 - 4- Statement of changes in equity (Statement of Retained Earnings)
 - Net profit or loss
 - Share capital issued
 - Dividend payments
 - Gains or losses
- Budgeting (Investment Appraisal)
 - Budgeting for Costs & Revenues
 - Budgeting Process
- Financial statements samples and templates

Learning Objectives

After completing this course, participants will be able to:

- Deal with the financial aspects in a proper manner.
- Read and understand the content of the financial statements.
- Know the financial payback and time value of money of every business decision.
- Use the financials as a tool to well manage the business.

Who Should Attend

- Non-financial managers in every functional area of responsibility in all industries.
- Those who wish for a better communication between financial and non-financial professionals.
- Those who are now or intend to become, at some point in their career, the manager in charge of a profit center in the company.

Course Duration: Two days from 9:00AM to 4:00PM

Registration Deadline: One week before the course date

Course Fees

- 1800 EGP (Registration is confirmed only upon payment)
- Fees include materials and attendance certificate
- Complimentary coffee breaks, juices and light lunch

Course Venue:

Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

For Registration

- Logon to www.topbusiness-hr.com/Course_Register to fill a registration form. Alternatively you can request a registration form by mail from: training@topbusiness-hr.com.
- Payment should be made one week prior to course.
- Payment by cheque in Top Business's name or cash to our address.

For More Information

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